



# LCLAA

---

## LABOR COUNCIL FOR LATIN AMERICAN ADVANCEMENT

January 24, 2011

Alfred T Mockett CEO  
Dex One Corporation  
1001 Winstead Dr.  
Cary, NC 27513

Dear Mr. Mockett,

I adamantly object to Dex One's proposal to outsource their entire internal Graphics positions to offshore contractors. I believe that this is irresponsible, un-American, and will negatively impact the quality of Dex One's products and services. It will also harm the local businesses Dex One claims they care about.

In the midst of such a severe recession, where the lack of American jobs is hurting our citizens and local businesses, Dex One wants to ship even more jobs overseas. This will speed Dex One's own demise, and the demise of the local economies. Already many local businesses are scraping to survive. If Dex One ships more jobs overseas, there will be even fewer people to support local businesses, and therefore, fewer local businesses will be able to advertise with Dex One. It is a vicious cycle.

The graphics employees at Dex One create outstanding designs that speak to their customers. Dex One's customers have come to expect expert advice, custom design consultations, and lightning speed turnaround from Dex One's in-house design team. However, Dex One is proposing to sacrifice the talents of their American workers in favor of exploiting cheap labor overseas. We cannot fathom how Dex One hopes to become more profitable by sacrificing the quality of their products and still maintain the trust of their customers. Dex One – you get what you pay for, but your customers will not pay top dollar for poor quality.

Dex One states that they are made up of *"local people, with local knowledge, serving local businesses."* Apparently this is something the company is willing to sacrifice. Contract workers in the Philippines are NOT local, they do not know about our local businesses, nor do they contribute in any way to our local economies. Dex One is demonstrating just what bad corporate citizens they are by even contemplating outsourcing American jobs.

We ask you, Alfred Mockett, to be loyal to the workers who have been loyal to Dex One and stop your decision to outsource the graphics work.

Sincerely,

Solomon F J Juarez  
President  
LCLAA Denver